



## Gentherm To Introduce New Thermal Conditioning System For Beds, Heated And Cooled Home Furniture At International Show

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### Chinese Show Is Asia's Largest Furniture Supplier Trade Fair

NORTHVILLE, Mich. and GUANGZHOU, China, March 26, 2014 /PRNewswire/ -- Gentherm Incorporated (NASDAQ-GS: THRM), the global market leader and a developer of innovative thermal management technologies, announced today that it will introduce a new entry level thermal conditioning system for beds and Climate Control System for home furniture at the 2014 China International Furniture Machinery & Furniture Raw Material Fair, Asia's largest furniture supplier trade fair. The Fair will be held from March 28-April 1 in Guangzhou, China.

Gentherm technology on display in the Gentherm booth (Hall 15.1, Booth H09) will include a new Heat Vent Sleep System (HVSS) installed in mattresses; the Climate Control Sleep System™ (CCSS™) already on the market in mattresses; a new Climate Control System for Furniture featured for the first time in an attractive sofa and a Heat Vent office chair with battery power for unrestricted mobility already on the market. All products thermally condition personal environment rather than entire rooms, and utilize proven technology installed in millions of automotive seats.

"We continue to see significant opportunities for our thermal heating and cooling and ventilating technologies," said President and Chief Executive Officer Daniel R. Coker. "We are targeting the furniture and bedding markets in particular because of the increasing desire of consumers for comfort along with the ability to actively control their own environment. We see these very large furniture fairs as an important opportunity to introduce our products and showcase the ways our technology can bring value to these large, global markets."

HVSS, Gentherm's new entry level thermal conditioning system for beds, is a sister product to the Company's CCSS for mattresses. Both systems create a micro-climate for each side of the bed via individual remotes and save energy by conditioning the bed rather than the entire room. HVSS uses active heating and passive ventilation cooling while CCSS uses solid state thermoelectric devices to thermally condition ambient room air.

Climate Control Systems for furniture allow for 3 levels of active heating and active cooling via a wired remote and are available for a single surface (cushion) or dual surfaces (cushion + back).

The China International Furniture Machinery & Furniture Raw Materials Fair is recognized as the largest and most comprehensive furniture supplier fair in Asia, with the aim of offering an "all-in-one package manufacturing solution" for the furniture production industry.

#### **About Gentherm**

Gentherm (NASDAQ-GS:THRM) is a global developer and marketer of innovative thermal management technologies for a broad range of heating and cooling and temperature control applications. Automotive products include actively heated and cooled seat systems and cup holders, heated and ventilated seat systems, thermal storage bins, heated automotive interior systems (including heated seats, steering wheels, armrests and other components), cable systems and other electronic devices. The Company's advanced technology team is developing more efficient materials for thermoelectric and systems for waste heat recovery and electrical power generation for the automotive market that may have far-reaching applications for consumer products as well as industrial and technology markets. Gentherm has more than 7,500 employees in facilities in the U.S., Germany, Mexico, China, Canada, Japan, England, Korea, Malta, Hungary and the Ukraine. For more information, go to [www.gentherm.com](http://www.gentherm.com).

*Except for historical information contained herein, statements in this release are forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include statements regarding future activities, new products, customers, markets and technologies, future revenue growth and profitability, and other forward-looking opportunities. Forward-looking statements involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to differ materially from forecasted results. Those risks include, but are not limited to, risks associated with failure to develop new sales, products, customers or technologies, new competitors and general adverse conditions in the industries in which the Company operates. Those and other risks are described in the Company's annual report on Form 10-K for the year ended December 31, 2013 and subsequent reports filed with the Securities and Exchange Commission (SEC), copies of which are available from the SEC or may be obtained from the Company. Except as required by law, the Company assumes no obligation to update the forward-looking statements, which are made as of the date hereof, even if new information becomes available in the future.*

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