



Gentherm Heated Armrests Featured In New Mercedes-Benz 2014 S-Class Sedan

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Innovative Armrest Product Part of Newly-Designed Mercedes-Benz Warmth Comfort Package

NORTHVILLE, Mich. and ODELZHAUSEN, Germany, Sept. 10, 2013 /PRNewswire/ -- Gentherm Incorporated (NASDAQ-GS: THRM), the global market leader and a developer of innovative thermal management technologies, announced today that its new electrically heated armrests have been selected by Mercedes-Benz as a prominent optional feature in its all new 2014 S-Class Sedan.

The heated door and center armrests, available for both the front and rear interior spaces of a vehicle, are featured components in the newly-designed Warmth Comfort package in the S-Class Sedan and powered by the proven technology used by Gentherm in its advanced seat heating products. The armrest heating is managed by using the seat heating control switch in the door panel and can be deactivated by Mercedes-Benz COMMAND Online Internet platform.

"The S-Class Sedan is the luxury flagship for Mercedes-Benz and we are pleased to be an integral part of its new design and engineering," said President and Chief Executive Officer Daniel R. Coker. "Heated armrests are a good example of our focus on innovative solutions to enhance the interior comfort of automotive vehicles, as well as the engineering capabilities we bring to our customers. The fact that Mercedes-Benz, known worldwide for its unique designs and high-quality engineering, has selected our new armrest product for one of its most important vehicles is a significant milestone for Gentherm."

About Gentherm

Gentherm (NASDAQ-GS:THRM) is a global developer and marketer of innovative thermal management technologies for a broad range of heating and cooling and temperature control applications. Automotive products include actively heated and cooled seat systems and cup holders, heated and ventilated seat systems, thermal storage bins, heated seat and steering wheel systems, cable systems and other electronic devices. The Company's advanced technology team is developing more efficient materials for thermoelectric and systems for waste heat recovery and electrical power generation for the automotive market that may have far-reaching applications for consumer products as well as industrial and technology markets. Gentherm has more than 7,000 employees in facilities in the U.S., Germany, Mexico, China, Canada, Japan, England, Korea, Malta, Hungary and the Ukraine. For more information, go to www.gentherm.com.

Except for historical information contained herein, statements in this release are forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include statements regarding future activities, new products, customers, markets and technologies, future revenue growth and profitability, and other forward-looking opportunities. Forward-looking statements involve known and unknown risks and uncertainties which may cause the Company's actual results in future periods to differ materially from forecasted results. Those risks include, but are not limited to, risks associated with departing key employees, failure to develop new sales, products, customers or technologies increased costs of raw materials and components, new competitors and general adverse conditions in the industries in which the Company operates. Those and other risks are described in the Company's annual report on Form 10-K for the year ended December 31, 2012 and subsequent reports filed with the Securities and Exchange Commission (SEC), copies of which are available from the SEC or may be obtained from the Company. Except as required by law, the Company assumes no obligation to update the forward-looking statements, which are made as of the date hereof, even if new information becomes available in the future.

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