



## Gentherm Exhibits Thermal Comfort Technologies At China International Furniture Fair

March 28, 2013

### Demonstrations of Mattresses, Office Chairs, Beverage Storage

NORTHVILLE, Mich., March 28, 2013 /PRNewswire/ -- Gentherm (NASDAQ-GS: THRM), the global market leader and a developer of innovative thermal management technologies, today announced that it is exhibiting its latest thermal comfort technologies at the 31<sup>st</sup> China International Furniture Fair (CIFF) in Guangzhou, PRC. In partnership with CIFM and Interzum, the CIFF is the largest trade fair in Asia for furniture, including beds, mattresses and office furniture. The CIFF runs March 27-30.

Gentherm, located in Booth C/25 in Hall 15.1, is demonstrating the latest thermal comfort technologies in mattresses, office chairs and beverage storage. New this year is Gentherm's 2.0 generation Climate Control Sleep System™ (CCSS™) which warms and cools each side of the mattress independently for individual sleeping comfort. With an updated system design, the CCSS technology allows for programmable cycling throughout the night to set the temperature of the mattress to best suit the occupant.

Also being previewed is an office chair incorporating Gentherm's Climate Control Seat™ (CCS™) technology. This chair, which was launched in October 2012, provides the same level of heating and cooling comfort for the office that is found in more than 50 vehicles built by leading automotive manufacturers around the world that offer CCS systems for the automotive market. Another innovation for the office is a heat and vent office chair which provides thermal conditioning in less demanding environments at lower costs.

Lastly, Gentherm is exhibiting a new thermal storage bin for beverages. The bin based on the Company's advanced thermoelectric technology used in CCS provides the ability to maintain beverage temperature.

Gentherm will also participate in the upcoming Interzum Show in Cologne, Germany May 13-16 in Hall 10.2 Booth B-031.

For more information on Gentherm's products, visit [www.gentherm.com](http://www.gentherm.com) or contact John Ideker, Gentherm Asia CIC Director, at [jideker@gentherm.com](mailto:jideker@gentherm.com).

### **About Gentherm**

Gentherm (NASDAQ-GS:THRM) is a global developer and marketer of innovative thermal management technologies for a broad range of heating and cooling and temperature control applications. Automotive products include actively heated and cooled seat systems and cup holders, heated and ventilated seat systems, thermal storage bins, heated seat and steering wheel systems, cable systems and other electronic devices. The Company's advanced technology team is developing more efficient materials for thermoelectrics and systems for waste heat recovery and electrical power generation for the automotive market that may have far-reaching applications for consumer products as well as industrial and technology markets. Gentherm has more than 6,000 employees in facilities in the U.S., Germany, Mexico, China, Canada, Japan, England, Korea, Malta, Hungary and the Ukraine. For more information, go to [www.gentherm.com](http://www.gentherm.com).

*Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Gentherm's Securities and Exchange Commission (SEC) filings and reports, including, but not limited to, its Form 10-K for the year ended December 31, 2012; all of which are available free of charge on the SEC's website at [www.sec.gov](http://www.sec.gov). Gentherm expressly disclaims any intent or obligation to update any forward-looking statements.*

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