



## Gentherm New Trading Symbol Effective Today

June 13, 2012

NORTHVILLE, Mich., June 13, 2012 /PRNewswire/ -- Amerigon Incorporated, doing business as Gentherm (NASDAQ-GS:THRM), announced that its common shares will begin trading under the new ticker symbol THRM effective at the market open today.

As previously announced, CEO Dan Coker and members of the Gentherm team will ring The Nasdaq Stock Market Opening Bell today at 9:30 a.m. Eastern Time to celebrate and kick-off the symbol and name change. For a live feed from the NASDAQ web cam, go to <http://www.nasdaq.com/about/marketsitetowerviewideo.aspx>. An archive of the event will be available at: [http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm).

The Company's corporate website can now be found at [www.gentherm.com](http://www.gentherm.com).

### **About Gentherm**

Amerigon Incorporated, doing business as Gentherm (NASDAQ-GS:THRM), is a global developer and marketer of innovative thermal management technologies for a broad range of heating and cooling and temperature control applications. Automotive products include actively heated and cooled seat systems and cup holders, heated and ventilated seat systems, thermal storage bins, heated seat and steering wheel systems, cable systems and other electronic devices. The Company's advanced technology team is developing more efficient materials for thermoelectrics and systems for waste heat recovery and electrical power generation for the automotive market that may have far-reaching applications for consumer products as well as industrial and technology markets. Gentherm has more than 5,000 employees in facilities in the U.S., Germany, Mexico, China, Canada, Japan, England, Korea, Malta, Hungary and the Ukraine. For more information, go to [www.gentherm.com](http://www.gentherm.com).

*Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon Incorporated's Securities and Exchange Commission filings and reports, including, but not limited to, its Form 10-Q for the period ended March 31, 2012, and its Form 10-K for the year ended December 31, 2011.*

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