



Amerigon to Present at Upcoming Investment Conferences

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NORTHVILLE, Mich., May 27, 2010 /PRNewswire via COMTEX/ --Amerigon Incorporated (Nasdaq: ARGN), a leader in developing and marketing products based on advanced thermoelectric (TE) technologies, announced today that management is scheduled to make investor presentations at two investment conferences next week.

The first conference will be the Craig-Hallum Institutional Investor Conference on Wednesday, June 2, during which President and CEO Daniel R. Coker is scheduled to present at 10:15 a.m. CDT. The one-day conference is being held at the Radisson Plaza Hotel in Minneapolis.

The second conference will be the KeyBanc Capital Markets Industrial, Automotive and Transportation Conference on Wednesday, June 2, during which CFO Barry G. Steele will make multiple presentations throughout the day. The conference is being held June 1-3 at the InterContinental Hotel in Boston.

Attendance at both conferences is by invitation only.

About Amerigon

Amerigon (NASDAQ-GS: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat(R) (CCS(R)) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Southern California, Detroit, Japan, Germany, England and Korea. For more information, visit www.amerigon.com.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including, but not limited to, its Form 10-Q for the period ended March 31, 2010, and its Form 10-K for the year ended December 31, 2009.

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SOURCE Amerigon Incorporated