



Amerigon Climate Control Seat(TM) (CCS(TM)) System to Be Offered in the New 2007 Lexus LS 460 and LS 460L

October 19, 2006

Popular Heated-Cooled Seat System Again Selected as Option in Lexus Luxury Sedans, Extends 6 1/2-Year Relationship

NORTHVILLE, Mich., Oct. 19 /PRNewswire-FirstCall/ -- Amerigon Incorporated (Nasdaq: ARGN), a leader in developing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, today announced that its proprietary Climate Control Seat(TM) (CCS(TM)) system will be offered in the new 2007 Lexus LS 460 and LS 460L when the luxury sedans go on sale this fall. The LS 460 and LS 460L replace the popular Lexus LS 430, which has featured CCS since March 2000.

CCS will be offered on the LS 460 and LS 460L to provide year-round heating and cooling comfort for front seat passengers, with some option packages offering CCS for both front and rear seat passengers.

"Our heated and cooled seat system fits nicely in the sophisticated redesign of the new Lexus LS 460 and LS 460L," said Amerigon President and CEO Daniel R. Coker. "We have a long and proud history with Lexus that dates back to 2000 due primarily, we believe, to our responsiveness, quality and engineering innovation, and the consumer demand for our value enhancing CCS system. We look forward to many more years of our expanding relationship with Lexus."

The CCS system is the only system on the global seat market that provides seat occupants individually controlled, active heating and cooling for comfort in any climate at any time of the year. The environmentally sensitive CCS system is integrated into a vehicle seat and operates through a self-contained and solid state electronic heating and cooling system based on Amerigon's proprietary thermoelectric device technology.

About Amerigon

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat (CCS(TM)) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ending June 30, 2006 and its Form 10-K for the year ended December 31, 2005.

SOURCE Amerigon Incorporated

-0- 10/19/2006

/CONTACT: Investors, Jill Bertotti, jill@allencaron.com, or Media, Len Hall, len@allencaron.com, both of Allen & Caron Inc, +1-949-474-4300, for Amerigon Incorporated/
(ARGN)

CO: Amerigon Incorporated
ST: Michigan
IN: AUT CPR
SU: PDT LIC

KM-LP

-- LATH031 --

3922 10/19/2006 07:30 EDT <http://www.prnewswire.com>