



Amerigon Confirms 2006 Guidance at Top of Range; Provides Outlook for 2007; Gives Preview of 2008

September 6, 2006

2006 Revenue Expected to Increase 30 Percent Over 2005

NORTHVILLE, Mich., Sept. 6 /PRNewswire-FirstCall/ -- Amerigon Incorporated (Nasdaq: ARGN), a leader in developing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, today announced that it is confirming its earlier guidance at the top of the previously announced range for the year ending December 31, 2006, with revenue expected to be up by approximately 30 percent from 2005 and strong year over year growth in profitability. President and CEO Daniel R. Coker said that even though the overall automotive industry has been faced with difficulties and challenges, 2006 will be an exceptional year for the Company and the outlook for 2007 remains very favorable with year over year increases in revenue for its proprietary Climate Control Seat(TM) (CCS(TM)) system expected to be 15 percent to 20 percent with continued growth in profitability.

"In spite of the turmoil that still exists in certain sectors of the automotive industry we expect solid growth in 2007 with even more robust growth in CCS revenue expected in 2008," Coker said. "Margins should remain strong and net income should increase substantially in both 2007 and 2008. Demand for our CCS system from automotive manufacturers and consumers in the U.S. and Asia continues to be strong and we recently announced the first vehicle from a European manufacturer to feature CCS, the all new model year 2007 Range Rover."

The preview of 2008 does not include any potential revenue from products based on its advanced thermoelectric technologies for automotive and non-automotive markets being developed for commercial and government partners by Amerigon's BSST subsidiary.

There are a number of macro economic and geopolitical issues outside the Company's control, such as the effects of gas price increases and the uncertainty of the situations in the Middle East and the Gulf Region that could negatively impact the automotive industry, the overall economy and Amerigon's results. "Assuming there are no major economic or industry disruptions, we are very optimistic about 2007 and beyond as we build upon the greatly expanded base of business we are establishing in 2006," Coker said.

Coker is meeting with institutional investors and research analysts in New York this week and he is scheduled to make a presentation at the Roth Capital Partners 2006 New York Conference today, at 3:00 p.m. Eastern Time. The conference is being held September 6 - 7 at the Westin New York at Times Square in New York City.

A live webcast of the Company's presentation will be available via a link provided at <http://www.wsw.com/webcast/roth8/argn/>. An archive will begin shortly after the presentation time and will be available for 90 days.

About Amerigon

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat (CCS(TM)) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ending June 30, 2006 and its Form 10-K for the year ended December 31, 2005.

SOURCE Amerigon Incorporated

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