



## Amerigon Announces Its Climate Control Seat(TM) (CCS(TM)) System Is Engineered for Modular Installation in General Motors' Next Generation Full-Size SUVs

September 22, 2005

Significantly Expands Number of Potential GM Vehicles that Can Offer CCS

DEARBORN, Mich., Sept. 22 /PRNewswire-FirstCall/ -- Amerigon Incorporated (Nasdaq: ARGN) today announced that its proprietary Climate Control Seat(TM) (CCS(TM)) system has been engineered into General Motors' next generation full-size sport utility vehicles (SUVs). By being designed into the new SUVs, Amerigon's CCS heated and cooled seats can be made available over a broad range of GM full-size SUVs.

"This is a major accomplishment for Amerigon and expands our reach within General Motors' SUV lines," said President and CEO Daniel R. Coker. "Since we are now designed into the new platform, it will be easier, less costly and take less time to integrate CCS into any vehicles built on the platform."

CCS is the only actively heated and cooled seat system currently on the automotive market providing individual driver and passenger comfort and also has the distinction of being completely environmentally friendly. The heat pump uses no CFCs or other environmentally-sensitive coolants and is built around a solid-state Thermoelectric Device (TED) that rapidly converts electric current into either heat or cold.

CCS has been included as a standard feature on the Platinum Edition of the Cadillac Escalade ESV since the 2004 model year, and it is also offered on the new model year 2006 Cadillac DTS and the Cadillac XLR, as well as the 2006 Buick Lucerne.

### About the Climate Control Seat(TM) (CCS(TM)) System

Amerigon's proprietary CCS system significantly enhances individual driver and passenger comfort in virtually all climatic conditions by providing cooling and heating to seat occupants, as desired, using a proprietary solid-state heat pump combined with an active, microprocessor-controlled temperature management system. Ambient air is drawn into the system from the cabin of the vehicle and, based on input from individual seat controls and from temperature sensors built into CCS, the system's advanced heat pump heats or cools the air. The heat pump is built around a highly efficient, solid-state thermoelectric device (TED) that rapidly converts electric current into the desired thermal effect (hot or cold).

### About Amerigon

Amerigon designs, develops and markets its proprietary Climate Control Seat(TM) (CCS(TM)) products for sale to automotive and truck original equipment manufacturers (OEMs). CCS enhances individual driver and passenger comfort in virtually all climatic conditions by providing cooling and heating to seat occupants, as desired, through an active thermoelectric-based temperature management system. Amerigon's subsidiary, BSST, is engaged in developing thermoelectric devices (TED) with more efficiency than currently available devices and has development contracts with several customers to expand the market for TED-based automotive and non-automotive products. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, necessary additional financing may be unavailable, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to the Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ending June 30, 2005 and its Form 10-K for the year ended December 31, 2004.

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