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2006 Lincoln Zephyr to Feature as an Option Amerigon's Climate Control Seat(TM) (CCS(TM))

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Newest Midsize Lincoln Vehicle Accents Interior Luxury

DEARBORN, Mich., April 12, 2005 /PRNewswire-FirstCall via COMTEX/ -- Amerigon Incorporated (Nasdaq: ARGN) today announced that its proprietary Climate Control Seat(TM) (CCS(TM)) system has been selected to be offered as an option on Lincoln's newest luxury sedan, the Lincoln Zephyr, scheduled to be in showrooms this fall. The Zephyr is a completely new vehicle built on what Ford Motor Company calls its "CD3 midsize-architecture" that has been engineered for Lincoln's traditional riding comfort and dynamic driving experience.

Amerigon's CCS system fits squarely in the design of the Zephyr, which accents its interior styling and luxurious features, including exotic hardwood surfaces and a THX(R) Certified audio system, among other amenities. CCS is the only automotive feature on the market that allows the driver and passengers to individually control the heating and cooling of their respective seats for comfort in any weather condition at any time of the year.

Along with the Zephyr, the Lincoln Navigator, Lincoln Aviator, Lincoln LS, Ford Expedition Eddie Bauer edition and Mercury Monterey minivan also offer the CCS system.

"We are very proud of our longstanding relationship with Lincoln and the fact that our seat system has again been selected by Lincoln as a prominent feature, this time on the newest of its vehicles," said Amerigon President and Chief Executive Officer Daniel R. Coker. "Lincoln is known in the automobile business for its quality and luxury and we are pleased to be a part of that tradition. We look forward to continuing this important business relationship."

About the Climate Control Seat(TM) (CCS(TM)) System

Amerigon's proprietary CCS system significantly enhances individual driver and passenger comfort in virtually all climatic conditions by providing cooling and heating to seat occupants, as desired, using a proprietary solid-state heat pump combined with an active, microprocessor-controlled temperature management system. Ambient air is drawn into the system from the cabin of the vehicle and, based on input from individual seat controls and from temperature sensors built into CCS, the system's advanced heat pump heats or cools the air. The heat pump is built around a highly efficient, solid-state thermoelectric device (TED) that rapidly converts electric current into the desired thermal effect (hot or cold).

About Amerigon

Amerigon designs, develops and markets its proprietary Climate Control Seat(TM) (CCS(TM)) products for sale to automotive and truck original equipment manufacturers (OEMs). CCS enhances individual driver and passenger comfort in virtually all climatic conditions by providing cooling and heating to seat occupants, as desired, through an active thermoelectric-based temperature management system. Amerigon's subsidiary, BSST, is developing products using its proprietary, high-efficiency thermoelectric devices (TED). It has development contracts with industry leading partners to expand the market for TED-based automotive and non-automotive products. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, necessary additional financing may be unavailable, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to the Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-K for the year ended December 31, 2004.

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