



## Amerigon Announces Fourth Quarter and Year-End Results Release and Conference Call Date

March 11, 2005

DEARBORN, Mich., March 11, 2005 /PRNewswire via COMTEX/ -- Amerigon Incorporated (Nasdaq: ARGN) today announced plans to release its fourth quarter and year-end results on Wednesday, March 16, 2005, at 7:30 a.m. (Eastern), and to host a conference call at 11:30 a.m. (Eastern) that same day.

### Conference Call

Toll free dial-in number: 1-800-253-6872  
International dial-in number: 1-973-409-9258

### RSVP

Nathan Abler, Allen & Caron Inc: 949-474-4300 or  
nathan@allencaron.com

### Webcast

A live webcast and one-year archive of the call can be accessed at:  
<http://www.amerigon.com>.

### About Amerigon

Amerigon designs, develops and markets its proprietary Climate Control Seat(TM) (CCS(TM)) products for sale to automotive and truck original equipment manufacturers (OEMs). CCS enhances individual driver and passenger comfort in virtually all climatic conditions by providing cooling and heating to seat occupants, as desired, through an active thermoelectric-based temperature management system. Amerigon's subsidiary, BSST, is developing products using its proprietary, high-efficiency thermoelectric devices (TED). It has development contracts with industry leading partners to expand the market for TED-based automotive and non-automotive products. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

### SOURCE Amerigon Incorporated

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